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## Making It Sticky- Retaining People

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Today in the Bangalore Market with so many opportunities for people and competitive salary offers, retention of people is becoming an issue. What should businesses specially those with a "Rupee" revenue do? What are the ways to retain and manage business in this competitive market for Talent. In this space you could discuss your experiences, share data on the how sever this issue is and what businesses are doing about this?

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